WPS Annual Sponsorship Package

Washington Psychiatric Society

Washington Psychiatric Society: Annual Sponsorship Opportunities

The Washington Psychiatric Society (WPS) is the preeminent professional organization for psychiatrists in the Washington, D.C. metropolitan area, representing approximately 800 members across D.C., Montgomery and Prince George's counties in Maryland, and Fairfax and Arlington counties in Virginia. Founded in 1949, WPS boasts a remarkable history of leadership in mental health advocacy and an unwavering commitment to inclusivity.

Why Partner with WPS? Sponsoring the Washington Psychiatric Society offers unparalleled access to a highly engaged network of psychiatrists, mental health professionals, and key stakeholders in the nation's capital. Your partnership directly supports our mission to advance psychiatric care, foster professional development, and champion mental health parity.

- **Influence & Reach:** Connect with approximately 800 psychiatrists, including national and international thought leaders. Our three Assembly delegates to the American Psychiatric Association (APA) ensure WPS wields significant influence within the broader psychiatric community.
- **Legacy of Impact:** Align your brand with an organization renowned for pioneering over 200 Action Papers influencing APA's direction and was honored with the APA Large DB Best Practices Award in 2023 for its acclaimed *Capital Psychiatry Magazine*.
- **Targeted Engagement:** Reach a diverse demographic including early career psychiatrists, residents, fellows, and seasoned professionals through tailored programs and resources, as we actively recruit new members and support their professional growth.
- **Visibility & Recognition:** Gain prominent exposure across our robust communication channels: a dedicated member-only website, comprehensive listserv, quarterly newsletter (*"The WPS Focus"*), and social media presence (Instagram, LinkedIn, YouTube).

Key Initiatives & Events Your sponsorship directly fuels our commitment to innovation, member growth, and impactful programming:

- **Member Services & Career Development:** Expanding our member-only website with resources and a directory; providing career fairs and symposiums for trainees; enhancing our mentorship programs; and highlighting the importance of support for early career psychiatrists.
- **Dynamic Programming:**
  - Monthly *"WPS Podcast"* series (September - April).
  - Monthly CME Webinars (September - April) covering critical psychiatric topics.
  - Webinar Presentations with key partners: Maryland Psychiatric Society (MPS), Medical Society of the District of Columbia (MSDC), and Psychiatric Society of Virginia (PSV).
- **Internship Program:** Supporting the development of future psychiatric leaders by having interns interview early career professionals and board members to create insightful articles for our publications.

- **Premier Events:**
  - Annual Fall Meeting: All membership invited to a board meeting with WPS leadership.
  - Annual Spring Presidential Symposium and Gala: Over 200 psychiatrists and medical professionals

Sponsorship Levels

$1,500 Friend

- Name recognition on the WPS website's sponsorship page with your logo linked to your website.
- Name listed in one quarterly *"The WPS Focus"* newsletter.
- Google Groups posting
- One ticket to the gala

$2,500 Patron

- All Friend benefits, plus:
- Name listed in two quarterly *"The WPS Focus"* newsletters.
- Verbal acknowledgment at one webinar.
- Google Groups posting
- One promo table at gala with 2 tickets

$5,000 Supporter

- All Friend benefits, plus:
- Logo recognition on WPS website and weekly e-news footer for 1 year.
- Name listed in all quarterly *"The WPS Focus"* newsletters (4 editions annually).
- Recognition on event-specific e-blasts (2 annually).
- One complimentary registration to the Annual Meeting.
- Verbal acknowledgment at one webinar.
- One promo table at the gala with 5 tickets

$7,500 Advocate

- All Supporter benefits, plus:
- Prominent logo placement on WPS website homepage.
- Featured logo placement in all quarterly *"The WPS Focus"* newsletters.
- One advertisement in the Capital Psychiatry online magazine one time per year.
- Two dedicated social media shout-outs (LinkedIn, Instagram) annually.
- Two complimentary registrations to the Annual Meeting.
- Verbal acknowledgment at the Annual Meeting.
- One promo table at the gala with 10 tickets

$10,000 Champion

- All Advocate benefits, plus:
- Exclusive sponsor recognition for one monthly *"WPS Podcast"* episode (September 2025 - April 2026).
- Dedicated e-blast feature to the entire WPS membership (content subject to WPS approval).
- Four complimentary registrations to the Annual Meeting.
- One advertisement in the Capital Psychiatry online magazine one time per year.
- Opportunity to distribute approved materials at one WPS event (e.g., webinar or career fair).
- Enhanced logo visibility on event signage at the Annual Meeting and the Gala, promo table, 15 tickets

$15,000+ Visionary

- All Champion benefits, plus:
- Premier recognition at the Spring Presidential Symposium and Gala.
- Opportunity for a company representative to deliver brief welcoming remarks (2-3 minutes) at the Gala.
- Top-tier logo placement on all Gala promotional materials, including press releases.
- Six complimentary registrations to both the Annual Meeting and the Gala.
- Advertisement in the Capital Psychiatry online magazine two times per year.
- Featured article about your organization in a prime section of *"The WPS Focus"* newsletter.
- Direct access to a dedicated WPS liaisons for customized year-round partner support.

Contact Us Today!

Join us in supporting the psychiatric community.

To complete an inquiry for a package, follow this link: WPS Sponsorship Package

For more information or to customize a sponsorship package, please contact: admin@dcpsych.org

all packages subject to modification and substitution of items of equal value upon agreement

www.dcpsych.org